

FOR IMMEDIATE RELEASE

New Global Network to Help Organizations Improve Culture

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Fearless Culture, the US-based pioneering workplace culture design firm, has launched a global network to expand its reach and better serve its growing demand for global and multi-country projects.

With this network, Fearless Culture is responding to its clients' increasing demand for localized expertise with a consistent methodology for culture transformation.

The Fearless Culture network launches with five partners across key regions – Australia, Peru, Italy, Ireland, and the Nordic countries – in addition to its North American presence. The goal is to expand to 15 countries by mid-2025.

"Organizations are eager for a partner that can help them build a culture of innovation and collaboration across multiple clients. This network will deliver practical solutions \without the burdensome costs of large consulting firms," said Gustavo Razzetti, founder and CEO of Fearless Culture.

"Our customers demand simplicity, efficiency, and better adoption of culture change and education technologies. "I'm proud to be part of the Fearless Culture network and help Nordic organizations unleash their potential and local cultures " said Ewa Hutmacher, CEO of Snabbfoting.

The first partners – and teams – include:

- **Australia:** Bernie Thorpe
- **Peru:** Marcela León
- **Italy:** Marco Ceretti
- **Ireland:** Naoise O'Kelly Hughes
- **Nordic Countries:** Ewa Hutmacher

These partners bring decades of experience and a deep understanding of local market dynamics. Certified in Fearless Culture's framework and tools, they have successfully driven cultural change across their regions.

"We chose partners with an excellent track record in driving cultural change using our Culture Design framework," added Razzetti. "Their extensive experience ensures our clients receive the highest level of support and guidance in creating fearless cultures."

For more information, please contact:

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About Fearless Culture

Fearless Culture helps organizations worldwide intentionally design, assess, and evolve their workplace cultures. Its signature tool, the Culture Design Canvas – adopted by over 500,000 practitioners globally – is reshaping the practice of culture design.

Founded by Gustavo Razzetti, best-selling author of *Remote Not Distant*, Fearless Culture equips leaders, consultants, and teams with tools and programs to create lasting impact.

About Snabbfoting

Snabbfoting helps organizations shape their future and improve their workplace cultures with support from science, technologies and proprietary tools built from hands-on experience. We serve customers with culture design, continuous learning, and edtech as an enabler.

Ewa Hutmacher, CEO of Snabbfoting, helps people connect to what really matters in their work-life, and equips teams, executives and leaders to create the momentum to outperform.